

DRAFT MINUTES  
SPECIAL CALLED MEETING  
REVENUE STUDY COMMITTEE  
MICROSOFT TEAMS VIRTUAL MEETING  
FRIDAY, MAY 8, 2020 AT 9:00AM

PRESENT: Ed Farley, Committee Vice Chairman  
Ron Farquhar, Committee Member  
Paul Schofield, Committee Member  
Lashonda Billue, Committee Member

ALSO PRESENT: Dana Pontello, Assistant to the County Manager  
Matthew Kent, Public Communications Manager  
Lisa Gurganus, Parks and Recreation Director  
Judy Dunnagan, Finance Manager  
Byron Jones, Chief Financial Officer  
Ray Cason, Parks and Recreation Assistant Director  
R.K. Jordan, Fire Chief  
Tiffany Brain, Parks and Recreation Program Manager  
Sandra Tindall, Parks and Recreation Administrative  
Assistant

NOT PRESENT: Audrey Gibbons, Committee Chairman

1. Ed Farley called the meeting to order at 9:04AM.
2. Ed approved the minutes from the last meeting, February 19, 2020. Paul Schofield motioned, Ron Farquhar seconded, and minutes were passed unanimously.
3. Lisa Gurganus begins her presentation on revenue recommendations which focused on the following four areas:
  - a. Increase costs where needed without hardship to participants.
  - b. Decrease costs where we can build higher participation and thus revenues.
  - c. Introduce new activities including sports and special events to drive participation.
  - d. Consider out-of-the-box initiatives.

Ed Farley summarized and thanked Lisa for her presentation

Paul questioned how the employee discount would take place?

- Lisa answered that the employee badge would come in with their badge and the discount would be taken at the sign up

Paul questioned how many employees would take advantage for this?

- Lisa answered that she thought there were about 1,000 employees at the county and this discount would apply to them and their immediate family.

Paul questioned the fee waiver list, is that something that the committee would recommend to the commissioners to look at or how does that work?

- Lisa answered, if that be one of the recommendations the board would accept the recommendation and revisit or be fine with it as it is. Lisa reminded everyone that it had been about seven years since it was last revised and it is about time. Ed motioned that the committee vote that the study be approved and sent to the board of Commissioners. Ron seconded the motion, and Paul, Ed, and Ron all voted for its approval. Lashonda was having computer issues and was unable to vote. Motion passes with a quorum of three.
- 4. Ron updated us that he has been in discussions with Ms. Pam Thompson and that within the next couple weeks they would be revisiting their discussions and a more thorough report will be available next week.
- 5. The committee waited on Lashonda who has internet issues and was not able to join back in.
- 6. Paul discusses working with Ron and Ms. Pam in Community Development on their project.
- 7. Next meeting is discussed amongst the gentlemen and they agreed on Wednesday, June 17<sup>th</sup> as being the next regularly scheduled meeting
- 8. Ed called for it to be adjourned, seconded by Paul.

There being no further business, the meeting was adjourned at 9:40 AM.

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Audrey Gibbons, Chairman

Attest:

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Dana Pontello, Assistant to County Manager

**\*\*Notice of Possible Quorum\*\* - A quorum of Commissioners may attend this meeting**