



GLYNN COUNTY COMPREHENSIVE PLAN



Glynn County Board of Commissioners June 20, 2017

Our Team

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Savannah,
GA

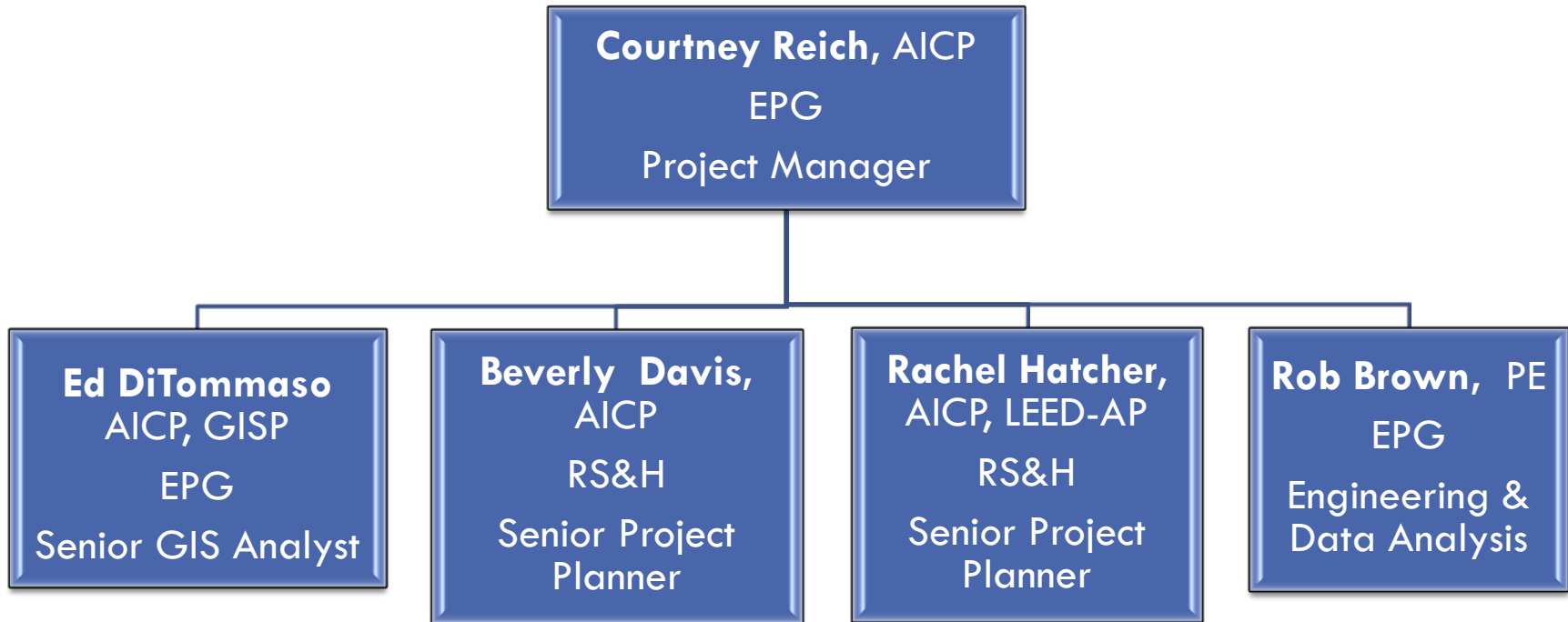
Brunswick,
GA

Savannah,
GA

Jacksonville,
FL

- Direct access to senior professional staff
- Comprehensive staff resources
- Local government specialists
- ***Managed locally***

Our People



What is a Comprehensive Plan?

- Provides a road map for the community's future, developed through a public process of involving community leaders and stakeholders in making key decisions about the future of the community.
- Provide the community's vision for the future and its implementation program for achieving this vision
- Generate local pride and enthusiasm about the future of the community.

What is a Comprehensive Plan?

- Answers the questions:
 - Where are we? (Mission Statement)
 - Where do we want to go? (Vision Statement)
 - How are we going to get there? (Goals & Strategies)
 - What are we going to do, who is going to do it and when is it going to get done? (Implementation Plan)
 - How are we doing? (Benchmarking and Annual Review)

What will be in the Comprehensive Plan?



DCA Planning Requirements

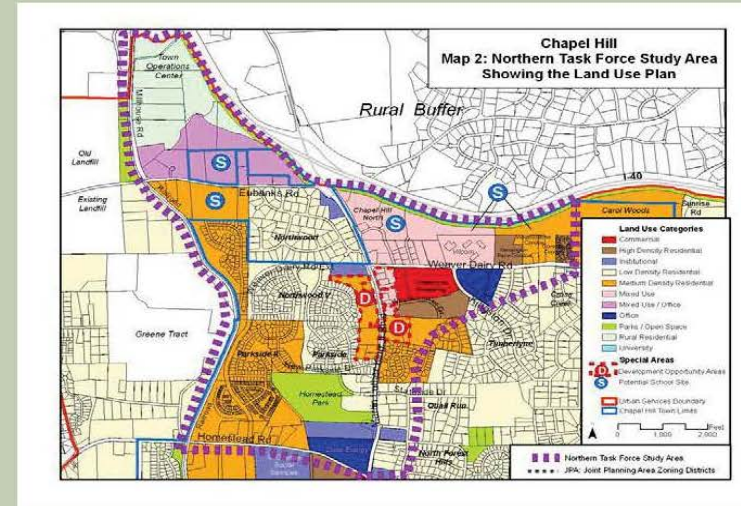
- Community Goals
 - ▣ General vision statement
 - ▣ List of community goals
 - ▣ Community policies
 - ▣ Character Areas & Narrative
- Needs and Opportunities
 - ▣ Supplemental planning recommendations
 - ▣ Analysis of data and information
 - ▣ Analysis of consistency with Quality Community Objectives
- Community Work Program
 - ▣ Implementation activities
 - ▣ Time frame
 - ▣ Responsible party
 - ▣ Cost
 - ▣ Funding source
- Additional Elements
 - ▣ Land Use
 - ▣ Transportation
 - ▣ Economic Development
- Adoption by October 2018

Benefits of Comprehensive Planning

- Efficient use of tax dollars
- More economic development
- Protection of private property rights
- Transparency in government – people can have a voice in the direction our community is headed
- Smarter decisions that are based on both short and long term considerations

Jobs and Planning

- New research shows that **consistently following a county long range comprehensive plan** leads to an expected 27% increase in employment over 5 years.
 - Shows govt is trustworthy.



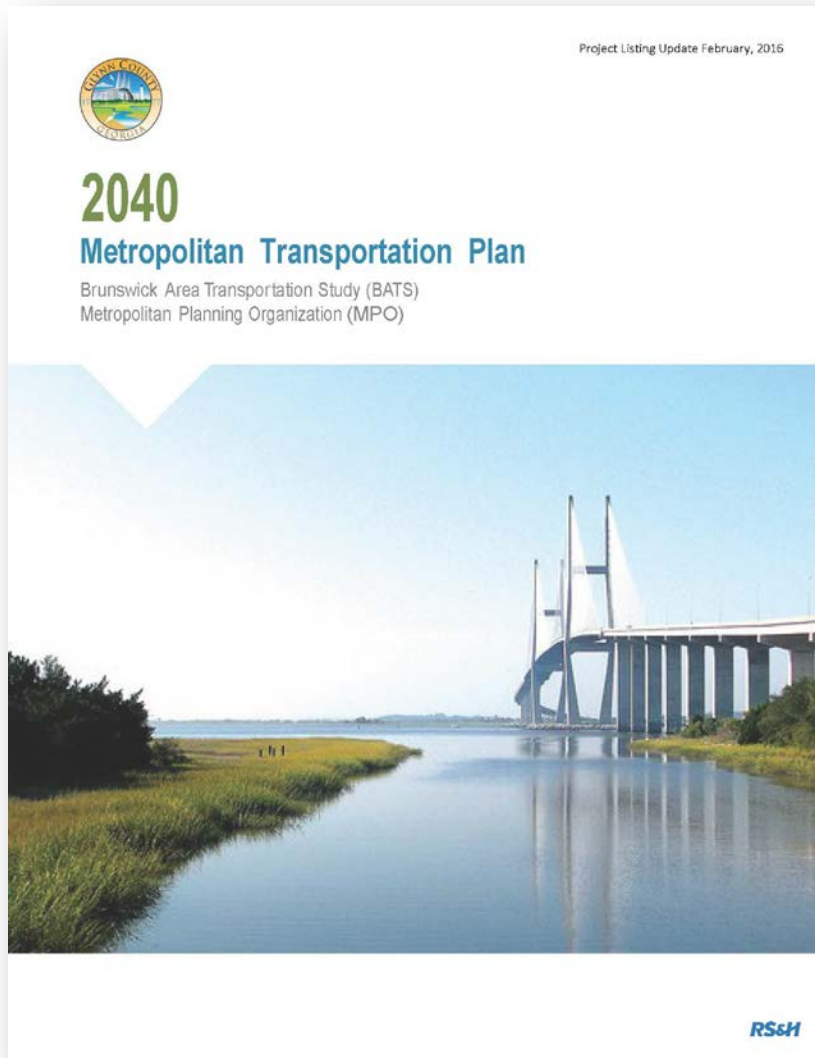
Jeffrey Dorfman, Economist, UGA

Comprehensive Planning Process





Data Gathering



- Data
 - ▣ Census demographics
 - ▣ Community Indicators
 - ▣ Local economic development data
- GIS
 - ▣ Land use
 - ▣ Community resources
- Existing plans

Visioning & Community Engagement

- Steering Committee
- *Stakeholder Committees (St. Simons & Mainland)*
- Stakeholder interviews
- Subject-Specific Focus Groups
- Public Workshops
- Community “Snap Shots” educational handouts
- Online survey
- Web-based GIS site / Smart Phone app
- Social & traditional media campaign

Public involvement is key to success! – Community Authored

Steering & Stakeholder Committee Membership

Project Team

- 5 - 10 people
- County staff and reps from County agencies
- Guide the administrative process
- Ensure that the process stays on task and on schedule

Steering Committees

- Represent St. Simons Island & Mainland
- Application process
- Diversity in membership
- Guide public outreach process
- Interpret public feedback
- Develop vision, goals, need & opportunities

Plan Timeline – Major Milestones

Major Task	Proposed Deadline
Task 1 - Committee Formulation, Stakeholder Engagement, and Public Input	July 2017 – December 2017
Task 2 – Community Assessment and Analysis	July 2017 – January 2018
Task 3 – Target Focus on Identified Issues	December 2017 – March 2018
Task 4 – Community and Economic Development Strategy	February 2017 – May 2018
Task 5 – Implementation	May 2018 – October 2018



A Golden Past. A Shining Future.

Community Engagement

- A community-based plan that includes input from every segment of our population.
- Identification, discussion and action plan on important challenges that face our community.
- Citizens that are engaged, empowered and endeavoring together to achieve our Glynn County vision of excellence.

